



**Strategy: Pick a place**

**Start Date:**

**End Date:**

**Objective: State an objective that answers one of the following questions:**

- How will we develop a healthy place?
- How will we promote the place?

**Duration:** Number of minutes in one contact period

Number of Contact periods/week

Number of weeks of contact

**Reach:** Number of 8<sup>th</sup> grade students per contact period

| Targeted Process  | Description | Targeted Process Quality<br>(Please Circle) |     |   |   |      |   |
|---|-------------|---|-----|---|---|------|---|
|   |             | No  | Low |   |   | High |   |
| <b>Connection:</b><br>How does the objective connect or integrate a group within the place?                             |             | 0   | 1   | 2 | 3 | 4    | 5 |
| <b>Autonomy:</b><br>How does the objective provide each individual with a choice, role and responsibility in the place? |             | 0   | 1   | 2 | 3 | 4    | 5 |
| <b>Skill Building:</b><br>How does the objective build the capacity of each individual within the place?                |             | 0   | 1   | 2 | 3 | 4    | 5 |
| <b>Healthy Norms:</b><br>How does the objective build healthy norms in the place?                                       |             | 0   | 1   | 2 | 3 | 4    | 5 |

**Public Health Impact:**  
(Efficacy \*Time \* Reach)

(For OCH Use Only)



| Targeted Process   | Description | Targeted Process Quality<br>(Please Circle) |     |   |   |   |      |
|--|-------------|---|-----|---|---|---|------|
|  |             | No  | Low |   |   |   | High |
| <b>Social Appeal:</b><br>How does the objective make the place socially appealing for the youth?               |             | 0   | 1   | 2 | 3 | 4 | 5    |
| <b>Task Appeal:</b><br>How does the objective make the activities offered at the place appealing to the youth? |             | 0   | 1   | 2 | 3 | 4 | 5    |

|  |                    |
|--|--------------------|
| <b>Public Health Impact:</b><br>(Efficacy *Time * Reach) | (For OCH Use Only) |
| <b>Site Coordinator:</b><br>(Please print)               |                    |